USINESS



Volume 15, Edition 51 • December 23, 2025

Diversity in Action Published by Small Business Exchange, Inc.

Louisiana Closes Record Investment Year

By Louisiana Economic Development

BATON ROUGE—Louisiana Economic Development announced historic results for 2025, the largest year of investment and job creation in Louisiana's history, with more than \$61 billion in capital investment and over 9,300 direct new jobs generated since January. These new jobs pay an estimated average salary of \$91,000 per year, which is \$30,000 higher than the state average.

Louisiana is closing this record-setting year with unmistakable momentum. In just the past few weeks, more than \$11.2 billion in new investment and nearly 2,500 new jobs have been announced statewide. Together, these projects strengthen established

industries, accelerate growth in emerging ones, and create new high-wage job opportunities for Louisiana workers and communities. Governor Jeff Landry said, "This is what

winning looks like, for we are no longer defined by what we were, but what we are becoming. Louisiana has entered a new era of growth powered by businesses that believe in Louisiana and our people. As we carry this momentum into the new year, one thing is clear: there is now a new standard for how Louisiana competes and wins." **Recent Project Announcements**

Saronic Technologies, Inc.

Saronic is investing \$300 million to expand the Franklin shipyard and advance large-scale autonomous vessel production, strengthening Louisiana's role in maritime manufacturing and defense-sector innovation. SLB

SLB is doubling its Shreveport footprint through a \$30 million expansion that supports growing demand for digital infrastructure and advanced technology manufacturing. **Epic Piping**

in Livingston with a \$25 million investment, increasing capacity to meet rising demand across natural gas, nuclear, and data center



ElementUSA is investing \$850 million to develop a rare earth and critical mineral refining facility in Southeast Louisiana, strengthening United States supply chains

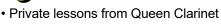
Click to read more

Opportunities

DEPARTMENT OF ENVIRONMENTAL QUALITY Public notices and participation activities

Click for details





- · Band performances at your venue
- · Master classes for groups

504-908-7119

doreenja@bellsouth.net www.doreensjazz.org



Small **Business** Exchange ouisian<u>a</u>

- Advertise ITB to Targeted (NAICS/SIC/UNSPSC)
- Certified Businesses Telephone Follow-Up (Live) Agency/Organization Letters
- Computer Generated Dated and Timed Documentation
- **Customized Reports Available** For more info contact

Valerie Voorhies at vvv@sbeinc.com





Custom design and development of services that you need for particular situations such as small business marketing, diversity goal

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com **Special Follow-Up Services**

Call for more information: 800-800-8534

Advertise in our digital

completion, and agency capacity building



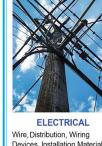
Advertisements



Epic is expanding its corporate headquarters Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

> Balthazar # Electriks We deliver a wide range of products and services to proudly serve

construction, industrial, utility, and commercial businesses







Lights, Installation Options Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119



Smoke, Carbon Monoxide and Metal Detectors. Surveillance Equipment, and Batteries



Fiber Optic Cable, Office Equipment



Lagniappe Baking is a neighborhood bakehouse owned by pastry chef Kaitlin Guerin, a 2025 James Beard

Award nominee. The one-of-a-kind assorted pastry boxes highlight the local, seasonal bounty of the Crescent City's agriculture. Each box challenges your taste buds with flavor combinations and leaves you anticipating the next. www.lagniappebaking.com









District Office, is designed to help entrepreneurs understand the various SBA programs and

EVENTS FOR YOUR BUSINESS



Federal Contracting for Small Businesses Webinar Tuesday, January 13, 2026, 11:00 am-12:30 pm CST

irene.gonzalez@sba.gov Fee: Free; registration required Learn the essentials of federal contracting for

available to help your small business succeed

small businesses. This event will cover the basics of navigating the federal contracting process, as well as the various certifications

in the government marketplace. Certifications include: 8(a) Business Development Program, HUBZone Certification, Woman Owned Small Business (WOSB/EDWOSB), and Veteran Owned Small Business (VOSB). Don't miss this opportunity to gain valuable insights and resources to help your small business. Register at https://www.eventbrite.com/e/federal-contracting-basics-and-certifications-for-smallbusinesses-tickets-1977729716822 SBA 101: Introduction to SBA Programs Webinar Thursday, January 15, 2026, 9:00 am-10:00 am CST Online Main Sponsor(s): US Small Business Administration, Rhode Island District Office Contact: Brian Hopkins, 401-528-4575,

brian.hopkins@sba.gov Fee: Free; registration required

This overview presentation covers: Introduction to the SBA; SBA Resource Partner Network-Business Training and One-on-One Counseling; Selling to the Federal Government—SBA Contracting Certification Programs; Access to Capital—Loan and Surety Bond Programs; International Trade Assistance; Emergency Preparedness and Disaster Assistance Loans. Register online for the free workshop webinar at https://www.sba.gov/event/77580 Federal Contracting: Woman-Owned Small Business (WOSB) Certification Program Webinar Tuesday, March 17, 2026, 1:00 pm-3:00 pm CST

services available to help them as they start, expand, grow, and recover their businesses.

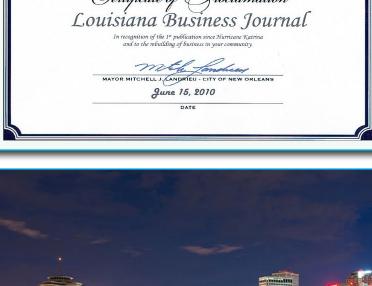
Main Sponsor(s): US Small Business Administration Contact: Patrice Dozier, patrice.dozier@sba.gov Fee: Free; registration required SBA is creating a space for Woman-Owned Small Businesses, via WOSB certification!

Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each

year. Join us for training on how to register for

SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at https://www.eventbrite. com/e/woman-owned-small-business-wosb-This free workshop, presented by the Rhode Island certification-program-tickets-1977995825761 CERTIFICATION Small Business Exchange, Inc.

is **DBE certified** by the Louisiana UCP.





CORPORATE OFFICE 1160 Battery Street East, Suite 100

Tel 800-800-8534 Fax 415-778-6255

San Francisco, California 94111 sbe@sbeinc.com • www.sbeinc.com www.louisianabusinessjournal.com Copyright © 2025 Small Business Exchange, Inc.